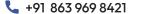
Abdul Mohsin

Senior UX/UI Designer | 9 Years | SaaS • Fintech • B2B | AI - Enhanced UX





mohsin6384@gmail.com





Portfolio

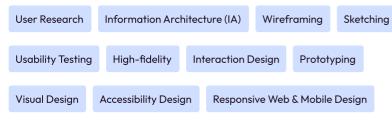


Senior UX/UI Designer with 9 years of experience building intuitive, scalable, & user-focused digital products across SaaS, B2B, & Fintech industries. Adept at transforming complex business challenges into simple, engaging, & impactful design solutions. Skilled in conducting in-depth user research, usability testing, & data-driven design decisions that improve conversion, adoption, & retention.

Proficient in creating design systems, style guides, and reusable components that scale. Skilled in Figma, Adobe XD, Sketch, and Al-powered design tools. Experienced in user-centered methods like empathy mapping, personas, user flows, and A/B testing to deliver data-driven solutions. Specialized in UX strategy and end-to-end design, aligning user needs with business goals. Known for balancing creativity with technical feasibility and collaborating effectively with cross-functional teams to drive product success.

Core Skills

UX/UI Design



Design Systems



Methods & Frameworks



Design & Al Tools











Adobe Xd

Sketch



lovable.dev





aooale



Figma Al

Work Experience

Adaequare PVT LTD (October, 2022 - Present), Hyderabad - India

Key Responsibilities as Sr. UI UX (SaaS, Fintech & B2B Solutions)

- · Led the end-to-end UX/UI lifecycle for SaaS & B2B platforms, impacting over 250,000+ users across multiple products.
- · Conducted user research and usability testing with 50+ participants, reducing onboarding friction by 25% and boosting activation rates.
- · Designed and implemented scalable design systems adopted by 3+ cross-functional teams, improving developer handoff efficiency by 30%.
- Delivered high-fidelity prototypes that increased stakeholder approval rate by 40% in the first iteration, accelerating time-to-signoff.

Walkingtree PVT LTD (August, 2020 - July, 2022), Hyderabad - India

Key Responsibilities as UX UI Designer (SaaS, Fintech & B2B Solutions)

- · Collaborated with product managers and developers to align design strategies with business goals, enhancing crossfunctional efficiency.
- · Redesigned key workflows on a B2B dashboard, improving user task completion rates by 20% & reducing time-on-task by 15%.
- · Conducted 10+ usability testing sessions and iterated designs based on data-driven insights, leading to a 25% increase in user satisfaction scores.

Quolt PVT LTD (November, 2018 - July, 2020), Hyderabad - India

Key Responsibilities as **UI Designer**

- Created engaging, brand-aligned interfaces for SaaS & mobile products, enhancing user retention by 18% across platforms.
- · Interactive prototypes that accelerated client approval cycles, reducing overall project turnaround time.
- · Collaborated with cross-functional teams to build user-focused features, contributing to a 20% increase in feature adoption & customer satisfaction

Certification

Advance Your Skills in UX Design

Hands-On Mobile Prototyping for UX Designers

UX Foundations: Prototyping

Education

Bachelors of Technology - ECE

Karunya University - 2014 Pass out - CGPA - 6.5 Coimbatore, Tamilnadu

Work Experience

Vsplash Tech Labs (April 2017 - October 2018)

Key Responsibilities as **UI Designer**

- User-friendly, visually appealing interfaces for websites and mobile apps, adhering to brand guidelines and established design systems.
- Collaborated closely with senior designers and developers to ensure designs met both user needs and business objectives, contributing to a 15% increase in user satisfaction.
- Supported consistent and scalable UI design, helping reduce design-to-development turnaround time by 20%.

Key Clients & Projects







Nowsta



Y-Axis



Askapollo.com



Chargebee



enhancecv



<u>The Fund - SAG AFTRA</u> <u>Dashbaord</u>



Squareup - POS



<u>Duda Flatform</u> Website Builder



GEforce



Agribazaar



Zonda Events