

Abdul Mohsin



Senior UX/UI Designer | 9 Years | SaaS • Fintech • B2B | AI - Enhanced UX

+91 863 969 8421 mohsin6384@gmail.com [linkedin](#) [Portfolio](#)

Senior UX/UI Designer with 9 years of experience building intuitive, scalable, & user-focused digital products across SaaS, B2B, & Fintech industries. Adept at transforming complex business challenges into simple, engaging, & impactful design solutions. Skilled in conducting in-depth user research, usability testing, & data-driven design decisions that improve conversion, adoption, & retention.

Proficient in creating design systems, style guides, and reusable components that scale. Skilled in Figma, Adobe XD, Sketch, and AI-powered design tools. Experienced in user-centered methods like empathy mapping, personas, user flows, and A/B testing to deliver data-driven solutions. Specialized in UX strategy and end-to-end design, aligning user needs with business goals. Known for balancing creativity with technical feasibility and collaborating effectively with cross-functional teams to drive product success.

Core Skills

UX/UI Design

User Research

Information Architecture (IA)

Wireframing

Sketching

Usability Testing

High-fidelity

Interaction Design

Prototyping

Visual Design

Accessibility Design

Responsive Web & Mobile Design

Design Systems

Style Guides

Components Libraries

Design Principles

Iconography

Pattern Libraries

Grid Systems

Accessibility Standards (WCAG)

Typography & Color Systems

Documentation

Design Tokens

Methods & Frameworks

Empathy Mapping

Affinity Mapping

Personas

User Flows

Customer Journey Mapping

A/B Testing

Agile & Waterfall Models

Scrum Collaboration

Empathy Mapping

Use Cases

Design Thinking

Design & AI Tools

Figma

Adobe Xd

Sketch

Adobe PS

lovable.dev

Durable

stitch google

Figma AI

Work Experience

Adaequare PVT LTD (October, 2022 - Present), Hyderabad - India

Key Responsibilities as **Sr. UI UX (SaaS, Fintech & B2B Solutions)**

- Led the end-to-end UX/UI lifecycle for SaaS & B2B platforms, impacting over 250,000+ users across multiple products.
- Conducted user research and usability testing with 50+ participants, reducing onboarding friction by 25% and boosting activation rates.
- Designed and implemented scalable design systems adopted by 3+ cross-functional teams, improving developer handoff efficiency by 30%.
- Delivered high-fidelity prototypes that increased stakeholder approval rate by 40% in the first iteration, accelerating time-to-signoff.

Walkingtree PVT LTD (August, 2020 - July, 2022), Hyderabad - India

Key Responsibilities as **UX UI Designer (SaaS, Fintech & B2B Solutions)**

- Collaborated with product managers and developers to align design strategies with business goals, enhancing cross-functional efficiency.
- Redesigned key workflows on a B2B dashboard, improving user task completion rates by 20% & reducing time-on-task by 15%.
- Conducted 10+ usability testing sessions and iterated designs based on data-driven insights, leading to a 25% increase in user satisfaction scores.

Quolt PVT LTD (November, 2018 - July, 2020) , Hyderabad - India

Key Responsibilities as **UI Designer**

- Created engaging, brand-aligned interfaces for SaaS & mobile products, enhancing user retention by 18% across platforms.
- Interactive prototypes that accelerated client approval cycles , reducing overall project turnaround time.
- Collaborated with cross-functional teams to build user-focused features, contributing to a 20% increase in feature adoption & customer satisfaction.

Certification

Advance Your Skills in UX Design

Hands-On Mobile Prototyping for UX Designers

UX Foundations: Prototyping

Education

Bachelors of Technology - ECE

Karunya University - 2014 Pass out - CGPA - 6.5

Coimbatore, Tamilnadu

Work Experience

Vsplash Tech Labs (April 2017 - October 2018)

Key Responsibilities as **UI Designer**

- User-friendly, visually appealing interfaces for websites and mobile apps, adhering to brand guidelines and established design systems.
- Collaborated closely with senior designers and developers to ensure designs met both user needs and business objectives, contributing to a 15% increase in user satisfaction.
- Supported consistent and scalable UI design, helping reduce design-to-development turnaround time by 20%.

Key Clients & Projects



GE Renewable Energy
Windscanda



Nowsta



Y-Axis



Askapollo.com



Chargebee



enhancecv



The Fund - SAG AFTRA
Dashbaord



Square
Squareup - POS



Duda Flatlform
Website Builder



GEforce



Agribazaar



Zonda Events